

Save the Date: Social Determinants of Health and Health Equities Virtual Speaker Program – Housing 101 for Case Managers and Housing Specialists

June 24, 2022

Dear provider,

Blue Cross Blue Shield of Arizona in partnership with Health Choice Arizona is pleased to announce the continuation of its bi-monthly virtual speaker series addressing Social Determinants of Health (SDOH) and health equities.

Ninety percent of an individual's health is tied to social determinants including safe, quality housing, education, livable wage jobs, food/nutrition, transportation, physical environment, structural systemic inequality, and equitable justice systems – where you live, work and play.

Please join us! If you plan to attend, please RSVP to Eric.Marcus@azblue.com.

Tuesday, June 28, 2022

12:00 noon – 1:00pm

Link to join Webinar

[Join conversation \(microsoft.com\)](#)

Or call in (audio only)

+1 480-485-1973,,15817720# United States, Phoenix

Phone Conference ID: 823 801 172#

Eric Marcus is the executive responsible for social determinants of health programs at BCBSAZ-Medicaid. Prior to his current position, he served as The NARBHA Institute's chief administrative officer and previously served as chief technology and chief information officer for Commerce Clearing House, Inc., where he led a global organization with 1300 employees and a budget of \$187 million managing the turnaround of a highly publicized business crisis in its Australian subsidiary. Eric is the author of "The Digital Alchemist," an award-winning business strategy book. He has a JD from Loyola Law School and a bachelor's in mathematics from Occidental College. Eric served as a member of city council in Racine, Wisconsin, has been a member of the State Bar of California for over 38 years, and served as a Municipal Court judge pro tem in Los Angeles. He received the 2015 and 2019 Arizona Forward Leadership Awards.

This speaker series will help participants enhance their understanding of how an individual member's socioeconomic, housing, educational, built environment, and health care access needs is vital for the effective and timely delivery of person-centered, trauma informed, and culturally competent care.

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