

NOTICE: March of Dimes e-learning: Dismantling Implicit Bias in Maternal & Infant Healthcare

November 18, 2024

Dear Providers,

AZ Blue is excited to offer our community partners access to the March of Dimes e-learning course: **Dismantling Implicit Bias in Maternal and Infant Healthcare**.

This professional development opportunity is being offered at **no cost** and includes 1.5 Continuing Nursing Education (CNE) and Continuing Medical Education (CME) upon completion.

Enrollment for this virtual e-training is open until December 31, 2024. The course is free of charge and lasts for 90 minutes. It is offered in a convenient online format, allowing participants to access the training from anywhere.

This course is designed for **all** professionals working within the maternal health continuum, including: Physicians, Nurses, Medical Assistants, Front Office Staff, Midwives, Community Health Workers and Doulas.

The benefits of this initiative are significant, as it supports patient safety, advances maternal health equity, and improves overall maternal health outcomes. Additionally, it fosters an organizational culture centered around equity and quality care, ensuring that healthcare providers prioritize these values in their practices. Together, these benefits contribute to creating a healthcare environment that is safer, more equitable, and dedicated to high-quality maternal care.

To enroll, visit <https://modprofessionaled.learnuponus.com/> and click "Register Now." Enter your email address and create a password, then check your email and click the confirmation link provided. Next, complete your account profile by using the **ORG ID: ACT266**. Finally, click "SAVE" to complete the signup process.

Training alone may not immediately eliminate racial and ethnic disparities, but it offers essential insights for recognizing and addressing implicit bias. These insights can contribute to improved patient-provider communication, an enhanced patient experience, and better overall quality of care. Over time, these changes can foster an organizational culture shift toward greater equity.

Don't miss this opportunity! Enroll now as space is limited. Once capacity is reached, enrollment will be closed.

To view this notice for embedded links and content specific to education-related material, please visit us online at <https://www.azblue.com/health-choice-az> under our "For Providers" tab.



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