

Wellness Promotion, including the Healthy Start, Bright Futures children's campaign to keep families and children healthy. We believe that a healthy start in life will allow them to have a bright future! Our teams focus on community outreach and education around annual well visits, immunizations, dental visits, education, exercise, and nutrition. Ask your provider representative about specific events in your primary service area, or if you would like to partner on a community event. Additional information can be found online under the **Health & Wellness** tab of our websites by visiting: healthchoiceaz.com or healthchoicepathway.com/members/health-wellness

Community Resources and Links

The BCBSAZ Health Choice AZ website has links to community resources such as: healthchoiceaz.com/community-resources/overview/ and healthchoiceaz.com/members/the-office-of-individual-and-family-affairs

CommunityCares – Contexture –

This partnership between AHCCCS and Contexture, Arizona's Health Information Exchange (HIE), and collaboration with 211 Arizona and Solari Crisis & Human Services offers a single, statewide referral system to help address social determinants of health in Arizona. Currently, these services are offered at no charge. contexture.org/communitycares, healthchoiceaz.com/health-information-exchange

Health & Wellness Resources

- healthchoiceaz.com/health-wellness/overview/
- Health Tips – Videos and interactive health quizzes
- Children's Health – Information on child health services offered and more!
- Adult Health – Adult preventive services and health screenings listed
- Behavioral Health Information for Children – See this page for more resources including therapeutic foster care, youth substance abuse programs, ASD resources, and more



Provider Education Opportunities:

Extension for Community Healthcare Outcomes (Project ECHO)

focuses on providers coming together to share knowledge and case outcomes to assist each other on treating patients with complex issues such as:

- Substance Use Disorders
- Trauma in Children
- Social Determinants of Health

No-cost CEUs are also available through this peer-to-peer program.

For more information, contact Rose.Kent@azblue.com

Please visit the BCBSAZ Health Choice Arizona webpage for more details on these programs and resources: healthchoiceaz.com

Tribal Program: healthchoiceaz.com/providers/tribal-program/
Member Portal: <https://t-memberportal.healthchoiceaz.com/>



Health Choice



Health Choice

BCBSAZ Health Choice Preventive Care and Wellness Resources



BCBSAZ Health Choice has programs and resources to aid in keeping our members healthy.

We help members live healthier lives with our comprehensive care management and wellness initiatives. These tools are a way for us to assist you with additional outreach to your members beyond their office visit.

Programs:

Maternal Health Program

Our Maternal Care Management Team focuses on keeping mother and baby healthy throughout the pregnancy. The Stork Line connects members and providers to the Maternal Care Management Team.

- Pregnant members will receive an information package after attending a prenatal appointment. It contains educational information on health and wellness throughout pregnancy, newborn health, behavioral health, and family planning.

Stork Line: 1-800-828-7514

Monday – Friday 7 a.m. to 4 p.m.

Resources:

Care Management Team

The BCBSAZ Health Choice Care Management team supports members with chronic diseases, complex conditions, and more. To connect members to care, please complete the Care Management Referral Form found on our websites:

assets.azblue.com/m/28861d59c29c293c/original/BCBSAZ_HC_Exhibit_5-1-Care-Management_Referral_Form_1-19-2023.pdf

Submit via fax: 480-317-3358 or email:

HCHHCACaseManagement@azblue.com.

Examples of issues this team can help with include members who:

- Have health conditions like coronary artery disease, congestive heart failure, COPD, diabetes, high blood pressure, or behavioral health needs
- Are transplant members
- Use the emergency department or hospital frequently
- Were readmitted to a hospital less than 30 days after a discharge
- Use a high dosage of pain medicines or anxiety medicines for more than 90 days
- Have warning signs of a potential medication overdose
- Have warning signs of potential suicide
- Have an opioid use disorder
- Are transferring between different care settings, including the Arizona State Hospital, jail, or prison
- Have special healthcare needs



Check out all the easy ways you can be rewarded, just for keeping you and your family healthy.

To earn your BCBSAZ Health Choice rewards:

To begin earning your Healthy Rewards, start scheduling and completing your appointments today. Once completed, call or email Health Choice Member Services with the date, type of service and doctor name to receive your gift card(s).

Let us know that you have completed the visit. You can send us an email at HCHcomments@azblue.com, or call us at **1-800-322-8670 (TTY: 711)**.

Babies, children, and teens:

Taking time to schedule Well Visits for your little ones will keep them healthy.

- Well-Child visits – up to \$150 annually, \$25 per visit, up to six visits. \$25 per visit up to six visits during 0-15 months of age. \$25 for one visit during 16-30 months of age.
- Child and Adolescent Well visits – \$25 annually For ages 3 to under 21
- Dentist visit (Oral evaluation) – \$25 annually For ages 2 to under 21

Moms-to-be:

- Prenatal visit – First trimester – \$25 annually
- Postpartum visit – \$25 annually

Additional activities and screenings:

- Completion of your Health Appraisal – \$25 annually Ages 3–17
- Breast Cancer Screening – \$50 annually For ages 40–74 years of age

Here's how to earn your BCBSAZ Health Choice Pathway rewards:

Check with your provider to see if you are due for the screenings or visits listed above. Once BCBSAZ Health Choice Pathway has paid a claim on file, the reward is loaded to your prepaid Visa flex card. If you **do not** already have a prepaid Visa flex card, one will be mailed to you with the funds loaded. Please allow up to two weeks to receive this card. If you already have a prepaid Visa flex card, the funds will be loaded. Once you receive this card, do not discard it. This card can also be loaded with additional benefits at a later date. As you complete your visits, you will receive a letter letting you know which reward you have qualified for and that the funds have been loaded.

Earn \$25 for completing:

- A Medicare Annual Wellness Visit for all BCBSAZ Health Choice Pathway members
- An annual Health Appraisal when you mail in your completed Appraisal or call us to complete it
- Colon cancer screenings for those ages 45–75, a colonoscopy, or opt for a mail-in test that you can do at home
- Diabetic Eye Exam for those ages 18–75 with diabetes (type 1 and type 2)

Earn \$50 for:

- Breast cancer screenings every year for those ages 40–74
- Osteoporosis management for women ages 67–85 who had a fracture (bone mineral density test or a prescription for a drug to treat osteoporosis in the six months after the fracture)

Questions about the Healthy Rewards Program? Call us. **1-800-656-8991, TTY: 711**, 8 a.m. to 8 p.m., seven days a week [HealthChoicePathway.com](https://www.healthchoicepathway.com)