NOTICE: No Cost e-Learning Course - Dismantling Implicit Bias in Maternal and Infant Healthcare CNE/CME Opportunity

June 12, 2024

Dear provider,

We are excited to offer the March of Dimes e-learning course: Dismantling Implicit Bias in Maternal and Infant Healthcare. This professional development opportunity is being offered at no cost and includes 1.5 Continuing Nursing Education (CNE) and Continuing Medical Education (CME) upon completion.

<u>Enroll now to secure your place and gain access to the e-training until June 30, 2024</u>. There is no cost associated with enrollment. Once capacity is reached, enrollment will be closed. Don't wait and sign up today!

Who should enroll? Anyone in your practice working within the maternal health continuum, your physicians, nurses, medical assistants, front office staff, and anyone else in your practice working with patients.

What is the course format? This is an e-training available virtually. It will take about 90 minutes to complete.

Why should I enroll? Support patient safety, maternal health equity, and improved maternal health outcomes. Participation by multiple members of your practices will help establish an organizational culture of equity, safety, and quality of care.

How do I enroll?

- 1. Visit: https://modprofessionaled.learnuponus.com/ and click on "Register Now."
- 2. Enter your email address and create a password for your account. Check your email and click the confirmation link that is sent to you.
- 3. Complete all fields on your account profile to access the training. ENTER YOUR ORG ID: ACT266
- 4. Click SAVE to complete your signup.
- 5. Your access to this course will end on June 30, 2024.

Training alone won't lead to immediate improvements in racial and ethnic disparities, but it can offer valuable insights to help recognize and remedy implicit bias. These actions can result in improved patient-provider communication, enhance the overall patient experience and quality of care, and foster a culture shift among organizations striving for equity for all moms and babies.

To view this notice for embedded links and content specific to education-related material, please visit us online at BCBSAZ Health Choice (healthchoiceaz.com) under our "For Providers" tab.

